



## For Immediate Release

### INFRASYS ANNOUNCES NEW CORPORATE IDENTITY

20 October, 2008 – New Company Name and Identity

Infrasys (HK) Ltd., the leading F&B enterprise solution provider in the world, announced that the company has been re-branded as Infrasys International Limited since October 1, 2008. The change of the name more fully describes the company business operation and its global network. “Our new name better reflects company’s business direction and expansion strategy” said Mr. Norman Lee, Chief Executive Officer, Infrasys International Ltd., “we are highly committed in our business expansion plan to serve our customers better with our global network service.”

The new corporate identity (company logo and name) was developed in a move to simplify the brand identity as the company expands its geographical reach globally and to represent an international brand image.

The previous website address for the company - [www.infrasys.com.hk](http://www.infrasys.com.hk) - will remain registered. Additionally we have registered [www.infrasys-intl.com](http://www.infrasys-intl.com) as our future prime website address. Both addresses will arrive at the same site. With this change, our staff will be able to reach with the existing email address with the new extension @infrasys-intl.com.

For more information, please call our marketing department and/or visit [www.infrasys-intl.com](http://www.infrasys-intl.com)

#### **About Infrasys International Limited**

*Headquartered in Hong Kong, Infrasys International Ltd. is the leading provider of F&B enterprise solutions in the hospitality market with an extensive distribution network covering Asia Pacific, North America and the Middle East. Its award winning Gourmate™ enterprise suite of Point-of Sale & Back End Application Solution is widely deployed worldwide by more than 4,000 establishments.*

*The company's persistent effort & commitment in R&D to offer the best of breed product in the marketplace have been well received by many leading hospitality institutions. Infrasys prides itself as a company that consistently deliver its commitments by offering multiple solutions for*



*multiple environments, ranging from a single restaurant unit to a comprehensive cluster enterprise environment.*

## **Media Contact**

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